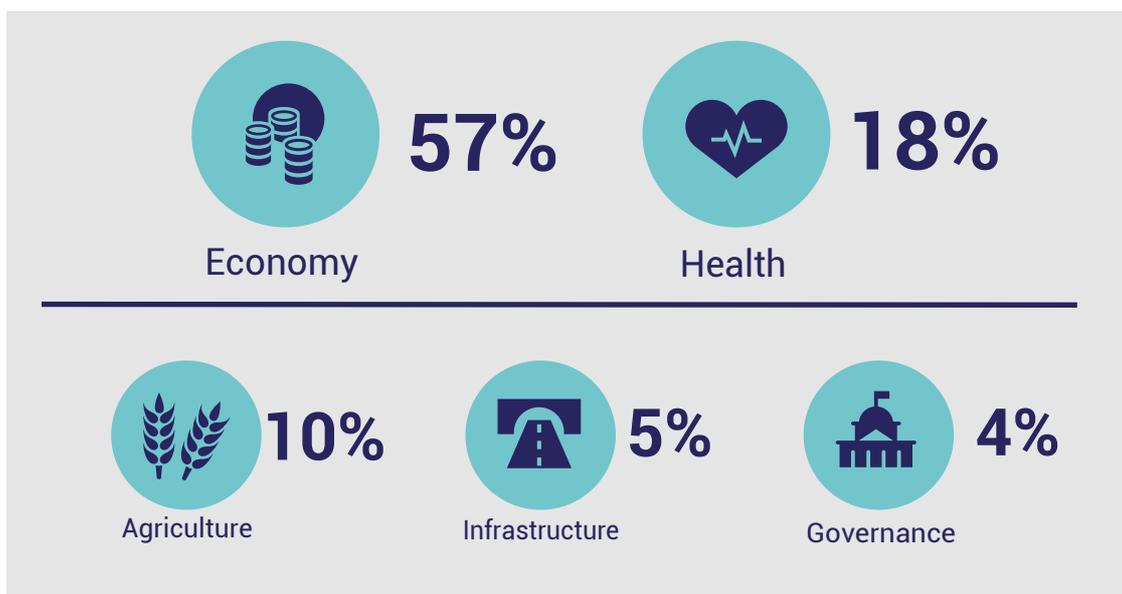


# Great Challenges, High Hopes:

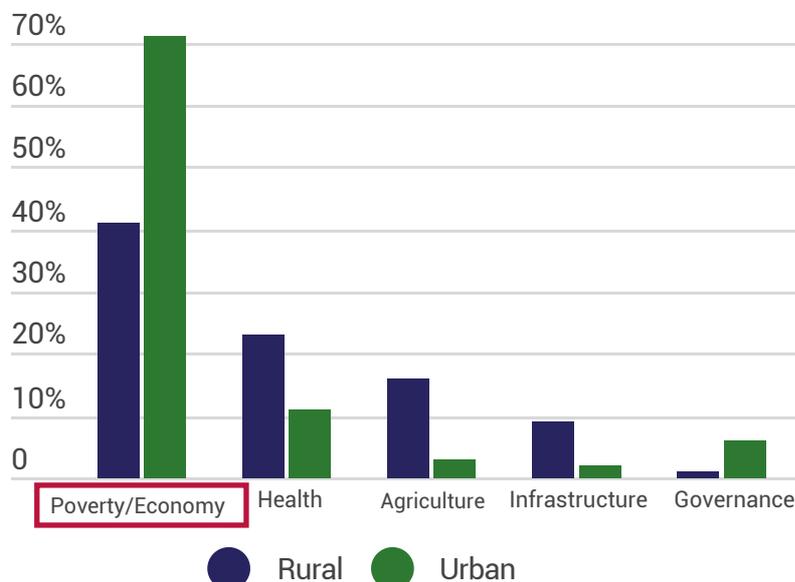
Zambian Election Panel Survey reveals that citizens are most concerned with the economy and have high expectations that President Hakainde Hichilema will deliver an economic recovery<sup>1</sup>

Most respondents see the economy as the most important problem facing Zambia today<sup>2</sup>



... with notable differences between rural and urban residents<sup>2</sup>

What do you think is the most important problem facing Zambia today?

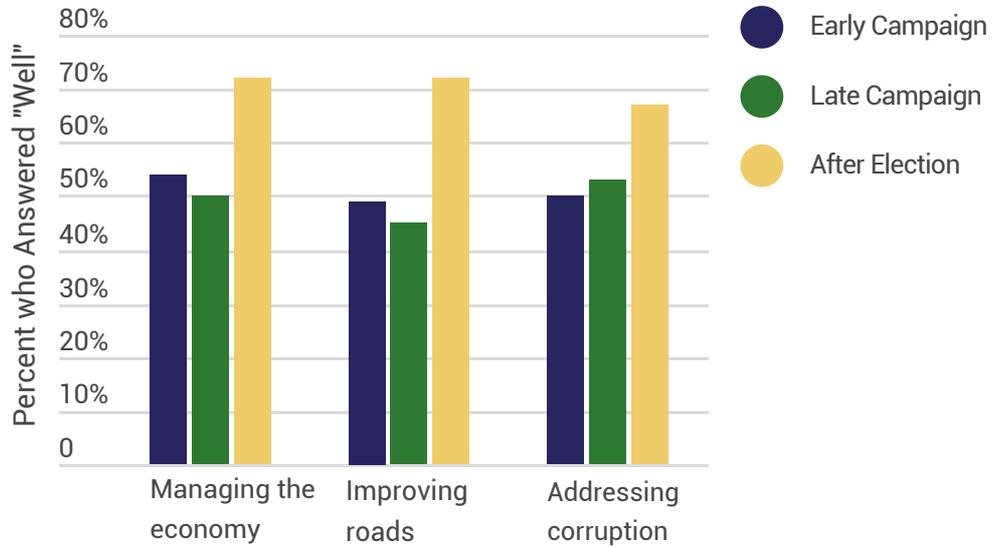


Urban residents are nearly twice as likely as rural residents to view the economy as the most important problem facing Zambia.

## Belief President Hichilema can solve many issues increases after election<sup>3</sup>

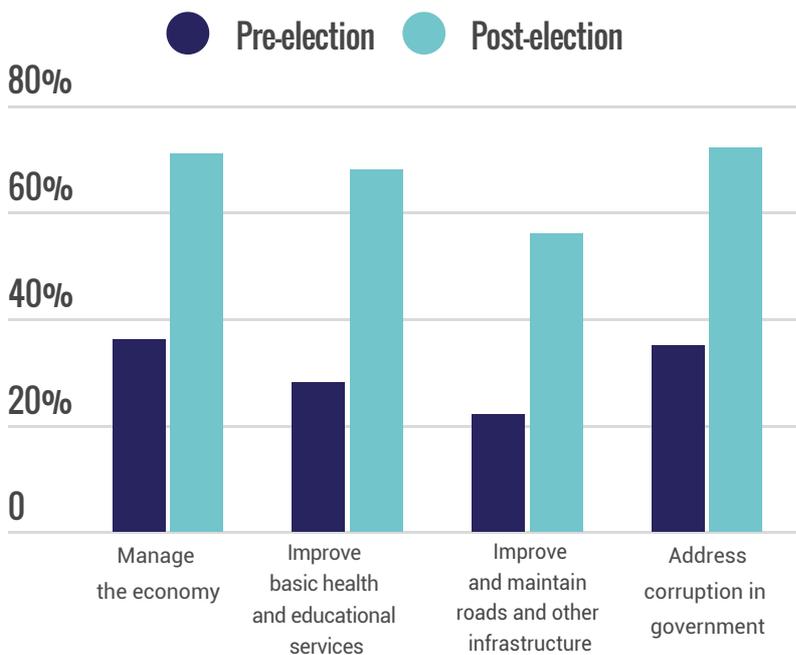


Confidence in President Hilchilema's abilities increases after the election



After the elections, a majority of the respondents identify the UPND as the best party to deal with these issues<sup>4</sup>

### The UPND is the best party to...



Post election, we see a surge of support for the UPND. Is this because people want to appear pro-UPND or because their expectations of the UPND have further solidified?

President Hichilema and his UPND-led government have taken office amidst high expectations that the economy will recover and grow, public services will be improved, and corruption curtailed. They face the substantial challenge of improving public finances whilst also improving the quality of life of Zambian citizens.

We wish President Hichilema and the Zambian people success in achieving these goals

*This brief draws upon data from the Zambia Election Panel Survey, Round 1 (June 8-July 3, 2021), Round 2 (July 15-Aug 10, 2021), and Round 3 (Aug 25-Oct 3, 2021) - Lust, Ellen; Beardsworth, Nicole; Krönke, Matthias; Seekings, Jeremy; and Wahman, Michael. *Zambian Election Panel Survey. University of Cape Town; The Program on Governance and Local Development at University of Gothenburg: 2021. www.gld.gu.se.**

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*1. The ZEPS survey is a panel survey conducted with almost 1700 respondents by telephone between June and September 2021. Respondents were primarily located either in (a) the urban and peri-urban areas of Lusaka or (b) small towns and rural areas along the border with Malawi, in Eastern and Muchinga provinces. Results therefore are not nationally representative.*

*2. The question read: Now I'd like to ask you to think about the country as a whole. In your opinion, what is the most important problem facing this country that government should address?*

*- Management of the economy; Wages, incomes, and salaries; Unemployment; Poverty/Destitution; Rates and taxes; Loans/Credit; Farming/Agriculture; Agricultural marketing; Food shortage/Famine; Transportation (public transport); Infrastructure/Roads; Education; Housing; Electricity; Water supply; Services (other); Health; Crime and security; Corruption; Political violence; Political instability/Political divisions/Ethnic tensions; Discrimination/Inequality; Gender issues/Women's rights; Democracy/Political rights; Nothing/No problems; Other (specify)*

*3. The question read: If Hakainde Hichilema (HH) was elected president this year, how well would he:*

*- Manage the economy; Reduce corruption; Improve and maintain roads and other infrastructure  
(all could be answered with badly, well, refuse to answer, don't know)*

*4. The question read: Looking at the two main political parties in this country (the PF and the UPND), which would you say is most able to address each of the following matters, or haven't you heard enough to say?*

*- Managing the economy; Improving basic health and educational services; Improving and maintaining roads and other infrastructure; Fighting corruption in government  
(all could be answered with PF, UPND, Neither, Refused to answer, Don't know/Haven't heard enough)*